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(54) Title: VIDEO PROCESSING APPARATUS, IC CIRCUIT FOR VIDEO PROCESSING APPARATUS, VIDEO PROCESS-ING METHOD, AND VIDEO PROCESSING PROGRAM

CONTENT ID **GENRE** PROGRAM TITLE

(57) Abstract: A rule storage unit 106 stores a plurality of pieces of specifying information each showing a feature of frames to be specified as start frames, and each corresponding to a different type

of content. A program obtaining unit 104 obtains a content of which start frames are to be specified. An information obtaining unit 105 obtains type information showing the type of the obtained content. A selecting unit 107 obtains from the rule storage unit 106 a piece of specifying information corresponding to the obtained type information. A specifying unit 108 specifies, as the start frames, frames in the obtained content having the feature shown by the obtained piece of specifying information.